

2010 PROMOTIONAL SCHEDULE

- Tue., June 1** "LOGGER FAN FEST" with McDonald's, Ronald McDonald House Charities and the La Crosse Radio Group! The 1st 500 fans receive a FREE Mt. Olympus Water Park pass and a Miller Lite/Leinenkugel's Magnet Schedule. Big Event Inflatables!
- Wed., June 2 vs. EC** OPENING NIGHT presented by CENTURYLINK
Big Event Inflatables, 95.7 THE ROCK Night on the Party Deck!
BEST BUY Game Night on the Deck!
- Sun., June 6 vs. MAD** BASEBALL FLASHBACK CARD NIGHT presented by G.E.C.U./Eagle 102.7 FM
1ST 1,000 fans receive a Baseball Flashback Card Strip from G.E.C.U.!
"Facebook Sunday" with ProCellular – Become a fan of the Loggers on Facebook to receive Sunday Specials, compliments of ProCellular!
- Fri., June 11 vs. GB** BOY SCOUTS OF AMERICA Night at the Park! Riverfest Button Unveiling!
Big Event Inflatables! Friday Night Fish Fry!
Logger Hour with Leinenkugel's: 5:30-6:30 with \$1, 12 oz. tap beer!
- Sat., June 12 vs. GB** NASA Grand Slam Night at the Park - Pre-Game Live Music from "The Squirrels"!
Sign up for prize giveaways from the WISCONSIN LOTTERY!
Cheese Mountain Pizza Saturday with KWIK TRIP!
- Sun., June 13 vs. GB** COMMUNITY CREDIT UNION/MAGIC 105 NIGHT!
ZooperStars Live! *"Facebook Sunday" with ProCellular – Become a fan of the Loggers on Facebook to receive Sunday Specials, compliments of ProCellular!*
- Friday, June 18 vs. BC** LEINIE'S FEST!
Friday Night Fish Fry! Pre-Game Live Performance by Ronny Craig!
Logger Hour with Leinenkugel's: 5:30-6:30 with \$1, 12 oz. tap beer!
- Saturday, June 19 vs. BC** IRRIGATION M.D. NIGHT, Viroqua Town Night! Big Event Inflatables
POST-GAME FIREWORKS EXTRAVAGANZA, Live Performance by the Blue Stars!
Cheese Mountain Pizza Saturday with KWIK TRIP!
- Sunday, June 20 vs. BC** FATHER'S DAY with WKTY 580 AM, Dads get ready to compete in Special Father's Day Contests! American Legion Day at the Park! *"Facebook Sunday" with ProCellular – Become a fan of the Loggers on Facebook to receive Sunday Specials, compliments of ProCellular!*
- Monday, June 21 vs. GB** 6th ANNUAL MASCOT OLYMPICS!
"\$25,000 MONDAY'S" – If a Logger Hits for the Cycle, One Lucky Fan will win \$25,000
- Tuesday, June 22 vs. GB** HALLOWEEN IN JUNE with GRANDSTAY RESIDENTIAL SUITES
Prizes for Top Costumes! "Wings Tuesday" with Buffalo Wild Wings!
Z-93 Night on the Party Deck!
- Friday, June 25 vs. WIS** FRIDAY NIGHT FIREWORKS presented by U.S. CELLULAR
Friday Night Fish Fry!
Logger Hour with Leinenkugel's: 5:30-6:30 with \$1, 12 oz. tap beer!
- Saturday, June 26 vs. WIS** EO JOHNSON OFFICE TECHNOLOGIES CASH GIVEAWAY NIGHT
The 1st 500 fans receive an Envelope with a Cash Surprise!
Cheese Mountain Pizza Saturday with KWIK TRIP!
- Sunday, June 27 vs. WIS** BADGERLAND FINANCIAL FAMILY FUN NIGHT!
"Facebook Sunday" with ProCellular – Become a fan of the Loggers on Facebook to receive Sunday Specials, compliments of ProCellular!
- Wednesday, June 30 vs. EC** CHARTER COMMUNICATIONS NIGHT!
Big Event Inflatables, 95.7 THE ROCK Night on the Party Deck!
BEST BUY Game Night on the Deck!

Friday, July 2 vs. WR	TOYOTA NIGHT! Friday Night Fish Fry! Logger Hour with Leinenkugel's: 5:30-6:30 with \$1, 12 oz. tap beer!
Monday, July 5 vs. MAD	DEAN'S SATELLITE NIGHT AT THE PARK! "\$25,000 MONDAY'S" – If a Logger Hits for the Cycle, One Lucky Fan will win \$25,000
Tuesday, July 6 vs. MAD	BEST BUY NIGHT AT THE PARK! "Wings Tuesday" with Buffalo Wild Wings! Z-93 Night on the Party Deck!
Monday, July 12 vs. EC	GLOBE UNIVERSITY NIGHT AT THE PARK! "\$25,000 MONDAY'S" – If a Logger Hits for the Cycle, One Lucky Fan will win \$25,000
Wed., July 14 vs. WAT	LA CRESCENT COMMUNITY NIGHT! Day #1 of Survivor: Intern Island! 95.7 THE ROCK Night on the Party Deck! BEST BUY Game Night on the Deck!
Thursday, July 15 vs. WAT	"MACARONI NIGHT" presented by MISSISSIPPI VALLEY CHIROPRACTIC ALLIANCE Bring your own box of Macaroni, Make Some Noise and Help Kids in Need! "Boneless Thursdays" with BUFFALO WILD WINGS! Day #2 of Survivor: Intern Island, KQ98 Night on the Party Deck!
Friday, July 16 vs. WR	4TH Annual Pre-Game Burrito Eating Championship with BURRACHOS! SERVICE MASTER NIGHT! Friday Night Fish Fry! Logger Hour with Leinenkugel's: 5:30-6:30 with \$1, 12 oz. tap beer! Day #3 of Survivor: Intern Island
Saturday, July 17 vs. WR	MILLER LITE/COW 97 NIGHT AT THE PARK! Cheese Mountain Pizza Saturday with KWIK TRIP! Day #4 of Survivor: Intern Island
Sunday, July 18 vs. WR	TEAM PICTURE DAY presented by STONEY CREEK INN 1ST 500 Fans Receive a Loggers Team Picture The Finale of SURVIVOR: INTERN ISLAND with WKBT TV 8 <i>"Facebook Sunday" with ProCellular – Become a fan of the Loggers on Facebook to receive Sunday Specials, compliments of ProCellular!</i>
Sat., July 24	U.S. MILITARY ALL-STARS vs. LA CROSSE AREA ALL-STARS "Greatest Show on Dirt" Pre-Game Comedy Routine – Field of Dreams Ghost Players! Presented by Logistics Health, Inc. – POST GAME FIREWORKS EXTRAVAGANZA!
Mon., July 26 vs. BC	CHRISTMAS IN JULY with NORTH COUNTRY STEAK BUFFET/CLASSIC ROCK 100.1 "\$25,000 MONDAY'S" – If a Logger Hits for the Cycle, One Lucky Fan will win \$25,000
Tue., July 27 vs. BC	BASEBALL CARD DAY brought to you by MIDWEST COCA-COLA 1ST 1,000 Fans receive a 2010 Loggers Team Set "Wings Tuesday" with Buffalo Wild Wings! Z-93 Night on the Party Deck!
Wed., July 28 vs. WIS	"TV TUNES CONTEST" with WXOW TV 19 Do you know your TV Tunes? Prizes for the Winners! BEST BUY Game Night on the Deck! 95.7 THE ROCK Night on the Party Deck!
Thursday, July 29 vs. WIS	"STRIKE OUT COLON CANCER" with GUNDERSEN LUTHERAN "Boneless Thursdays" with BUFFALO WILD WINGS! Night on the Party Deck!
Friday, July 30 vs. EC	FRIDAY NIGHT FIREWORKS presented by KWIK TRIP "A Tribute to Special Olympics"! Friday Night Fish Fry! Logger Hour with Leinenkugel's: 5:30-6:30 with \$1, 12 oz. tap beer!
Sunday, August 1 vs. EC	ESPNRADIO NIGHT AT THE PARK! <i>"Facebook Sunday" with ProCellular – Become a fan of the Loggers on Facebook to receive Sunday Specials, compliments of ProCellular!</i>

Monday, August 2 vs. WAT PIZZA HUT NIGHT AT THE PARK!
"\$25,000 MONDAY'S" – If a Logger Hits for the Cycle, One Lucky Fan will win \$25,000

Tuesday, August 3 vs. WAT BIOLIFE PLASMA NIGHT AT THE PARK!
"Wings Tuesday" with Buffalo Wild Wings! Z-93 Night on the Party Deck!

Wed., August 4 vs. WAT A Tribute to the Children's Miracle Network!
Presented by FIREFIGHTER'S CREDIT UNION!
BEST BUY Game Night on the Deck! 95.7 THE ROCK Night on the Party Deck!

Monday, August 9 vs. WR WA ROOSEVELT NIGHT AT THE PARK!
Big Event Inflatables!
"\$25,000 MONDAY'S" – If a Logger Hits for the Cycle, One Lucky Fan will win \$25,000

Thursday, August 10 vs. MAD VITERBO UNIVERSITY NIGHT AT THE PARK!
WLAX/FOX 25 NIGHT! KQ98 Night on the Party Deck!
"Boneless Thursdays" with BUFFALO WILD WINGS!

Friday, August 11 vs. MAD FAN APPRECIATION NIGHT with APAC CUSTOMER SERVICES, THE LA CROSSE
RADIO GROUP: Specials & Prizes all night long!
Friday Night Fish Fry!
Logger Hour with Leinenkugel's: 5:30-6:30 with \$1, 12 oz. tap beer!